

**ABSTRACT OF THE DISCLOSURE**

A device for securing a towel to ground so the towel will not be blown away has a first anchor device coupled to a first end of the towel and a second anchor device coupled to a second end of the towel. The first anchor device and the second anchor device are coupled to the ground to prevent the towel from being blown away. The first anchor device and the second anchor device each comprises a body section. A first arc member is formed on a first end of the body section. The first arc member is rolled in the ground so that ground elements rest inside the first arch member such that the weight of the ground elements prevents the beach towel from being blow away. A second arc member is formed at a second end of the body section. The second arc member partially touches the body section to form an enclosed oval channel, the oval channel used for securing the towel to the body section.